



# Sponsorship & Exhibitor Packages

**WHAT:** 7<sup>th</sup> International Bio-logging Science Symposium

**WHEN:** October 18 – 22, 2021

**WHERE:** Virtual

**WHO:** Approximately 400 researchers who study terrestrial and aquatic species and companies that produce innovative telemetry and tracking systems for animals.

## What is Bio-logging?

Bio-logging allows researchers to gain insight into the movement, behavior, and environments of animals through the use of electronic tags. Bio-logging is revolutionizing the field of biology and helping to advance global efforts to understand our planet.



The International Bio-Logging Society brings together researchers from around the world who are interested in bio-logging methods and the scientific insights they provide. The society's membership includes biologists, conservation practitioners, physicists, engineers, computer specialists, and mathematicians. By encouraging interdisciplinary exchange and collaboration, the Society hopes to advance the scientific understanding and lasting protection of global biodiversity.

## The Symposium

The first international Bio-Logging Science Symposium took place 17 years ago in Japan. Since then, a growing group of interdisciplinary researchers have gathered together at symposia in Germany, France, Australia, USA, and Scotland to pioneer advances in animal telemetry.

We would like to welcome you to partner with us for the 7<sup>th</sup> International Biologging Science Symposium (BLS7). The Symposium is expected to attract at least 500 scientists, engineers, technicians, and publishers in the field of animal telemetry research. A wide-range of researchers who use bio-logging will join this unique symposium to discuss their findings and exchange ideas on cutting-edge telemetry applications, logger-based technologies, and systems using passive tags.

## Sponsorship & Exhibition Benefits

BLS7 is an excellent opportunity to increase awareness of your organization, demonstrate your involvement in the industry, and promote your products and services before, during, and after the event. Investment in BLS7 will help us bring scientists, educators, conservationists, students, and industry representatives from around the world to engage in interdisciplinary and intercultural exchange.

The virtual program offers a variety of opportunities to get your company name, logo, products and services visible and in front of our attendees – Website; Electronic Program; Conference App; Virtual Exhibit Arena. Visibility can be static or interactive with video, face to face meetings, or competitive gamification.

## BLS7 SPONSORSHIP LEVELS

Here are a number of ways you can help support BLS7. These opportunities are designed to fit a variety of budgets and may be combined in ways to fit your specific sponsorship goals.

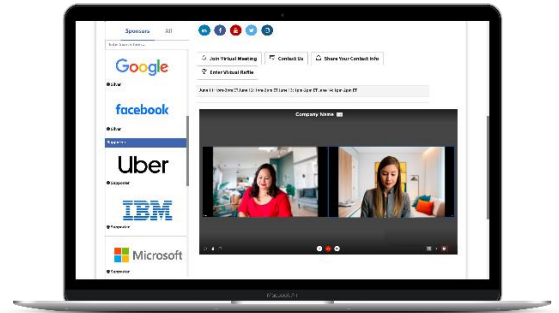
Sponsorship Benefit	Kohola  \$5,000 *	Nai'a  \$2,500	Honu  \$1,000	Kolea  \$500
Recognition and acknowledgement on the Meeting Website and Program Guide	✓	✓	✓	✓
Virtual Exhibit Booth (See details below)	✓	✓	✓	✓
AD Placement in the Digital Program and App	✓	✓	✓	
Spatial Chat Networking Platform	✓	✓		
Fixed and rotating banner ADs throughout virtual microsite	✓	✓		
Minimerical video posted on the conference website (2 minutes)	✓			
Mobile App Push Notification	Daily			
All-access virtual conference registration	Six registrations	Four registrations	Two registrations	One registration
AD Placement during the Virtual Conference Program	Twice Daily	Once Daily		

\*Designate your \$5k sponsorship to a Social Event Sponsorship, and forfeit the exhibit booth benefit.

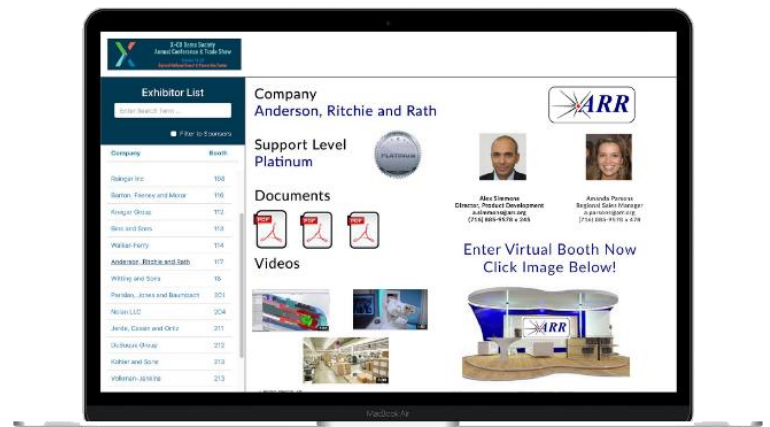
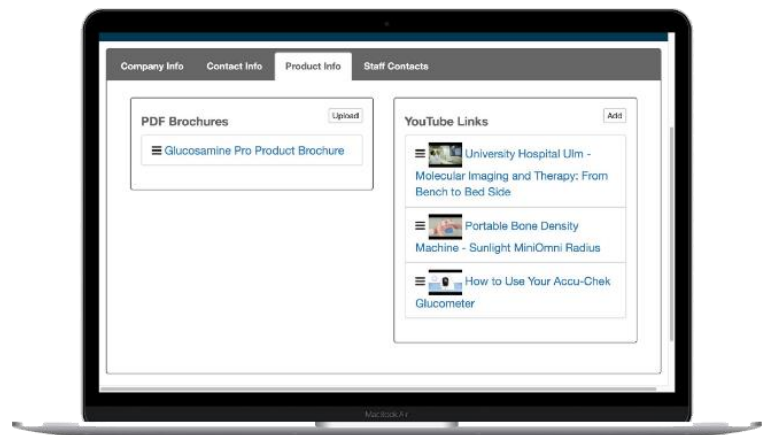
## Virtual Exhibit Booth

Each virtual booth can be customized to include:

- Branding
- Photos
- Video Links
- Product Literature
- Link to company website
- A face to the company
- Description of your organization, products, services
- Live face to face virtual meeting with attendees
- Opportunity for special promotions, interactive gamification (e.g.: digital gift cards given to the first 50 attendees to chat in their eBooth)



The conference program will include specific times throughout each day where we encourage people to 'visit' the exhibit hall and interact with exhibitors and sponsors. You may also set your own 'office hours' so visitors know when someone will be at your booth, and schedule one-on-one meetings with attendees using the video or text chat features.





Spatial Chat (<https://spatial.chat/>) is a networking platform for video chat conversations that recreate real-life social interactions. Within Spatial Chat participants can 'move' around a room and join conversations similar to how one would interact at an in-person event. The general 'feel' of Spatial Chat is very different from a typical Zoom or Teams meeting. BLS7 will be hosting all of its social events and networking sessions in Spatial Chat.

Sponsors will be able to create a branded room within the platform to host your own presentations, events, group or private meetings.

The Spatial Chat platform will open for build out and customization on or before October 10 and available for the sponsor's use until October 31, 2021.

**QUESTIONS/CONTACT:**

Conference Coordinator

Lee-Ann Choy

Pacific Rim Concepts LLC

Phone: 808-864-9812

Fax: 1-866-211-3427



## BLS7 2021 Sponsorship and Exhibition Application

October 18 - 22, 2021. Virtual

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

\_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Email: \_\_\_\_\_

SPONSORSHIP ITEM: \_\_\_\_\_

AMOUNT: \$ \_\_\_\_\_

Tick one

- My check is enclosed, made payable to: Society for Marine Mammalogy
- I would like to arrange a direct bank transfer
- Please charge my credit card (circle one): VISA MasterCard American Express

Cardholder Name: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVV code: \_\_\_\_\_

### FOR IN-KIND SPONSORS

Description of item/event: \_\_\_\_\_

Quantity: \_\_\_\_\_ Value of item: \_\_\_\_\_

Comments:

Please complete this form and sent to:

BLS7 2021

or Fax: 1-866-211-3427

45-250 Kamooalii St

or Email: [events@pacificrimconcepts.com](mailto:events@pacificrimconcepts.com)

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